



6th Edition

SKATING

VANITIES
OF 1948

SOUVENIR PROGRAM · TWENTY-FIVE CENTS



HAROLD STEINMAN

Credit for visualizing the great possibilities of an extravaganza on roller skates goes to Harold Steinman. Even before the big ice shows had reached the zenith of their popularity, he raised the capital and set about organizing Skating Vanities. Success of the show during the past six years is a tribute to his foresight and astute showmanship. Like the renowned producers, Sam Harris and Wm. Brady, Steinman started his career as a prize fight promoter. He was considered one of the top men in the boxing game during the ten years he was in that field.

BOARD OF GOVERNORS

**HAROLD STEINMAN, MORRIS CHALFEN,
CAROL PERKINS, JACK SABES**

SKATING VANITIES OF 1948

PRODUCTION STAFF

Staged and Directed by Russell Markert
Costumes Designed by Nat Karson
Musical Advisor Dolores Pallet
Musical Score Benjamin Schwartz
West Coast Representative Sam Shayon

COSTUMES executed by Karinska, Eaves Costume Co., Modern Theatrical Costume Co. and Madame Berthe of New York; Wigs by Lerch and Gaiters by Georges, New York; Dress Suits by Luxenberg, Top Hats by M. Fleigelman, Hosiery by Zimmer, New York; Costume fabrics by Maharam, Dazians, Inc. and Gladstone, New York; Skates by the Cleveland Skate Co.; Skating Boots by Hyde Shoe Co., Cambridge, Mass.

STAGE SETTING AND PROPS constructed by Vail Scenic Construction Co. and painted by Robert W. Bergman Studio, New York; Comedy Bears by Edith Lutyens, Brazilian Birds by Sittenberg, Ribbons by Anthony Pellicano, New York; Musical Instruments by Frank Wolf, New York.

PHOTOGRAPHS by Cosmo-Sileo Associates, New York.

LITHOGRAPHY AND PRINTING by Globe Poster Corp., Chicago and Real Press, New York. Program printed by Cuneo Press, Philadelphia.

RADIO TRANSCRIPTIONS by Smith, Bull and McCreery, Los Angeles.

**GLORIA NORD
and
MICKEY MEEHAN**

Skating Vanities is proud to present the two greatest exponents of ballet on magic wheels. Both are talented skaters on rollers or ice, and their thorough background of ballet training enables Miss Nord and Mr. Meehan to transfer any dance step or rhythm to skates.



BRAZILIANA

In this, one of the eight magnificent production numbers, Skating Vanities endeavors to interpret for you the gay, carefree spirit, the verve, dash and latin tempo which is so characteristic of our South American neighbors. The riotous swirl of quaint, colorful Brazilian costuming is made more brilliant by the magic of blacklighting.

SI, SI, IT'S FIESTA TIME!

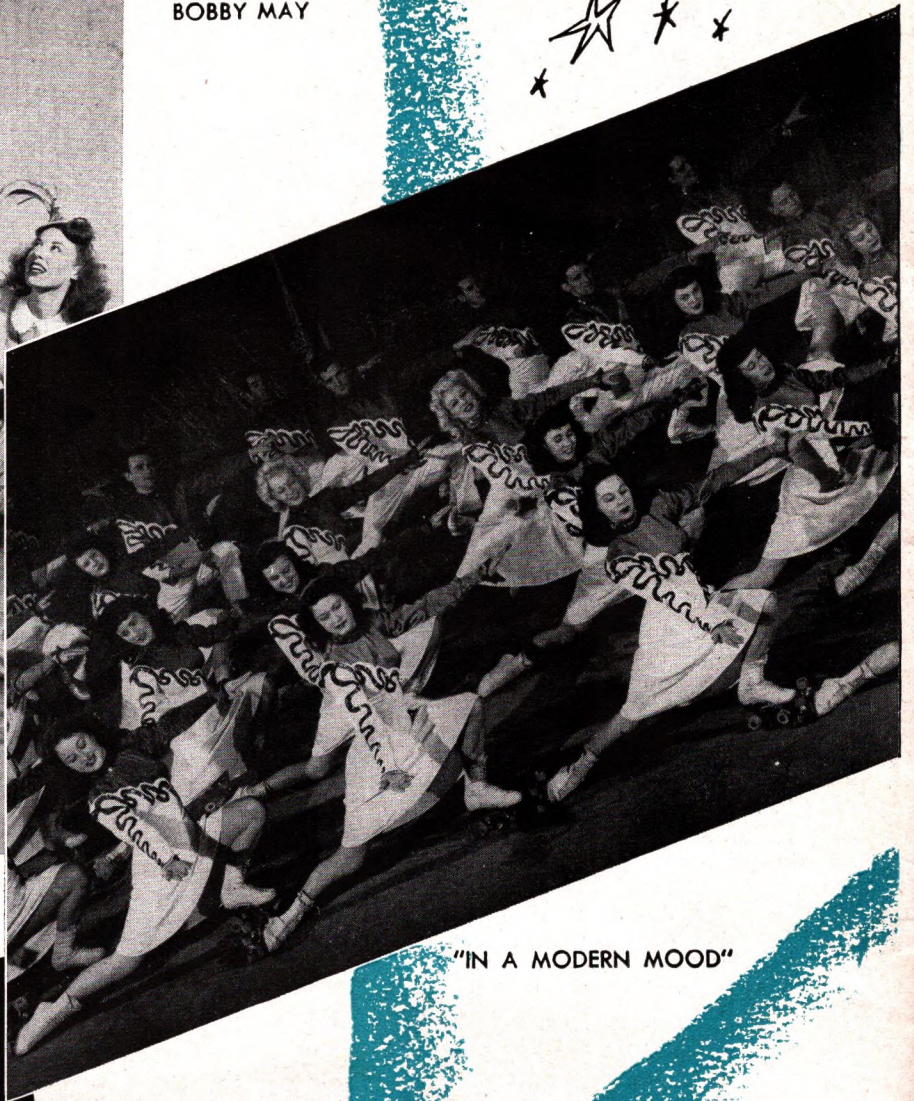




Samba Girl
MELVA MORENO



BOBBY MAY



"IN A MODERN MOOD"



BOBBY WHALING
and YVETTE



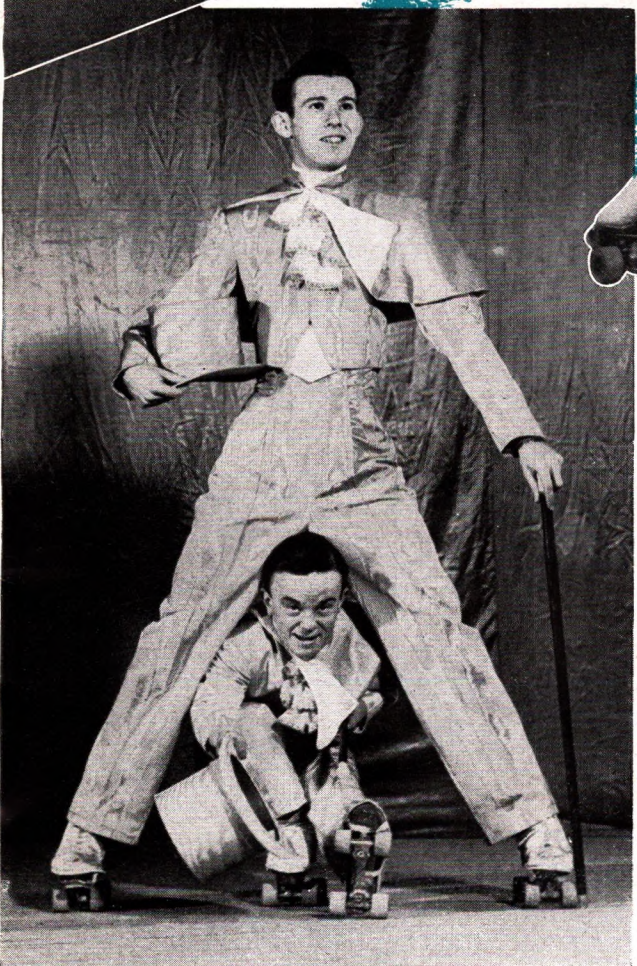
TONY MIRRELLI
and ROSE PICCOLA



EILEEN MCDONNELL



BUDDY SWAN
in "A JOKER AND FOUR QUEENS"



FRANK FOSTER
DONNIE DAVIDSON



"TIME OUT"
with LILLIAN SCHROEDER
BUDDY SWAN,
TERRY TAYLOR



MILLIONS have seen Russell Markert's great productions at the famed Radio City Music Hall in New York.

In this year's VANITIES, Mr. Markert has transferred to rollers one of his greatest precision ensemble numbers, "PARADE OF THE WOODEN SOLDIERS." He also brings you his brilliant, new interpretation of those Good Old Minstrel Days.

MINSTREL MEMORIES

and

Parade of the Wooden Soldiers

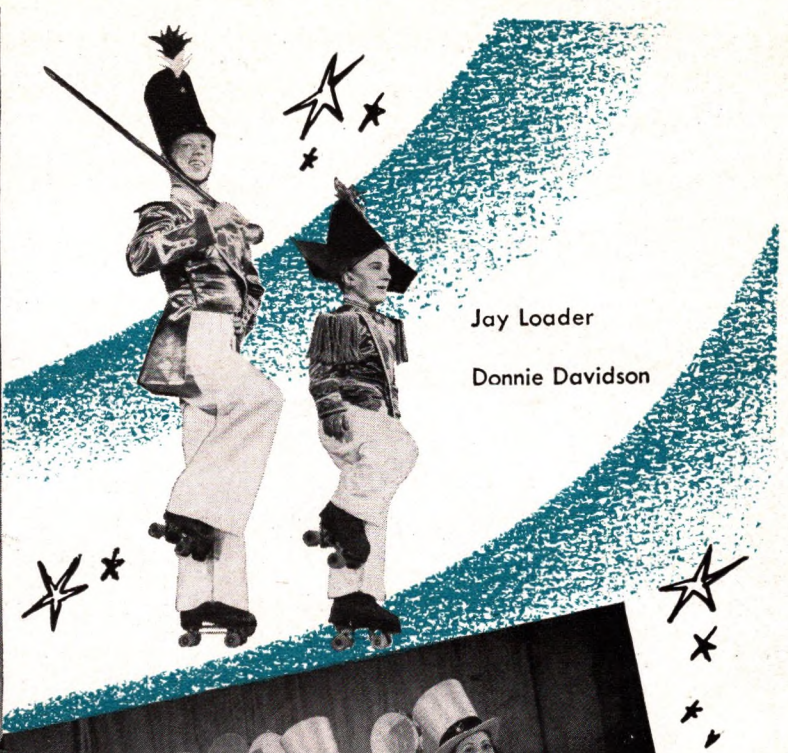


Michael Meehan



Gloria and Michael





Jay Loader

Donnie Davidson



Delightful
Delovelies

Moreno
and
McDaniel



Sexfette from
The Tyrol



PROGRAM

Skating Van



1—OVERTURE

Musical DirectorBENJAMIN SCHWARTZ
 Vocal QuartetteAngele Bonne, Burwell Evans
 Nat Sibold, Irene Sherrock

2—GRAND PARADE OF THE WOODEN SOLDIERS

GeneralLillian Schroeder
 Drum MajorJay Loader
 Featuring the VANITY-"FAIRS" as Wooden Soldiers
 and the SKATING ESCORTS as Guards

3—THE WHIRL-AWAYS.....Bob Ritz, Sis Mueller, Terry Taylor

4—A BLONDE FLASH.....EILEEN McDONNELL

5—SLEEK GENTLEMEN.....Bruce Towle, Lon Hall, Jim Rush, Larry Fox, Bob Grimes, Douglas Breniser, Wm. Martin, Jr. Bill Waldren

6—RIDING HIGH.....Bobby Whaling & Yvette

7—SILVER AND GOLD.....The "VANITY-FAIRS" and ESCORTS Featuring the lovely GLORIA NORD

8—DELIGHTFUL DELOVELIES.....MELVA MORENO and EILEEN McDONNELI

9—RHAPSODY OF MOTION....."MICKEY" MEEHAN

10—THE THREE CRADDOCKS

11—BRAZILIANA

Samba GirlMELVA MORENO
 BeachcomberBILLY LEE
 VANITY-"FAIRS" and ESCORTS

GIRL DANCERS

| | | | |
|---------------|-----------------|-----------------|-----------------|
| Laurie Bell | Gloria Sigel | Lucille Burke | Sis Mueller |
| Betty Besson | Norma Light | Nancy McDonnell | Ann Fields |
| Dot Glazier | Peaches Riecker | Carole Smola | Jean Heard |
| Glory Johnson | Rose Piccola | Jean O'Meara | Theresa Kennedy |

SHOW GIRLS

| | | | |
|-----------------|-------------------|------------------|---------------|
| Phyllis Clayton | Christine Stevens | Rosanne Caputo | Alice Morahan |
| Jeannine Kenyon | Jerry Carroll | Virginia Barrett | Jackie Woods |
| Jean McGann | Marge Cola | Mildred Byrnes | Betty Carlson |
| | Betty Hand | Jean Gornall | |

GOURD GIRLS

| | | | |
|---------------|-----------------|--------------|--------------|
| Alice Johnson | Virginia Carson | Barbara Wood | Eleanor Foss |
|---------------|-----------------|--------------|--------------|

DRUM BOYS

| | | | |
|------------------|----------------|---------------|------------|
| Douglas Breniser | Wm. Martin Jr. | Tony Mirrelli | Billy Lee |
| | George Petro | Jay Loader | Henry Hand |

GOURD SHAKERS

| | | | |
|-----------|--------------|--------------|-----------|
| Bob Chase | George Swift | Bill Waldren | Tex Burke |
|-----------|--------------|--------------|-----------|

OF EVENTS

ities of 1948

DANCERS

Buddy Swann
Bruce Towle

Jim Rush
Bob Grimes

Lon Hall
Tommy Reid

George Swift
Larry Fox

INTERMISSION



12—FRANKIE and JOHNNY

FrankieMELVA MORENO BartenderHENRY HAND
JohnnyFRANK FOSTER WaiterTONY MIRRELLI
Nellie Bly .EILEEN McDONNELL CopTEX BURKE
And the Barrel House Debutantes and their Fellers

13—BOWERY BELLES.....Larry Fox, Jim Rush,
George Petro, Billy Lee

14—SEXTETTE from the TYROL.....JEAN O'MEARA, ROSE PICCOLA,
DOT GLAZIER, LON HALL, LARRY FOX, BRUCE TOWLE

15—TIME OUTLILLIAN SCHROEDER
BUDDY SWAN, TERRY TAYLOR

16—THE TOREADOR....."MICKEY" MEEHAN

17—A PRETTY GIRL IS LIKE A MELODY

Sioux City Sue.....Gloria Sigel Minnie the Moocher
Peggy O'Neill.....Jerry Carroll Glory Johnson
LauraLaurie Bell DianeJean O'Meara
DoloresNorma Light

Featuring MISS GLORIA NORD as DINAH

18—STRENGTH and BEAUTY.....TONY MIRRELLI and ROSE PICCOLA

19—IN A MODERN MOOD.....The VANITY-"FAIRS" and
SKATING ESCORTS

20—COMMAND PERFORMANCE.....BOBBY MAY

21—ROMEO AND JULIET.....GLORIA NORD and "MICKEY" MEEHAN

22—UP AND OVER.....THE RUDELLS

23—MINSTREL DAYS.....THE ENTIRE COMPANY

Program subject to change without notice



Production under the supervision of
GEORGE D. TYSON





STAGED BY RUSSELL MARKERT

"Skating Vanities of 1948" is indeed proud to be able to display this famous trademark, a trademark that is universally accepted in the theatre as the highest standard of excellence.

In staging this year's version of "Skating Vanities," Russell Markert has rounded out one of the most brilliant careers ever seen in the entire show world. In his twenty years of experience, he has contributed admirably to every field of endeavor that comprises the all embracing term, "show business."

In the era that boasted of annual editions of the "Ziegfeld Follies," George White's Scandals, and Music Box Revues, there appeared on the scene a sensational group of precision dancers known as "The American Rockets." Only a few weeks after their arrival from St. Louis, they were a featured attraction with Joe Cook's never to be forgotten musical comedy "Rain or Shine." This group of talented dancers displayed such perfect precision in their work that their mentor was the most sought after dance director in town. Duplicating the success of his original Rockets, Markert soon had his handiwork exhibited in the Four Marx Bros. show, "Animal Crackers," "The Scandals," Earl Carroll's Vanities "Americana" and many other of Broadway's biggest productions. From there, it was but a step for S. L. Rothafel ("Roxy") to announce that he had signed Russell Markert as director for his fabulous new Roxy Theatre.

Of course it was but natural for Markert to organize and train the Roxyettes who were the Roxy's stellar attraction for years. When Mr. Rothafel moved his talents to Radio City Music Hall, his stage director went with him. The world famous Rockettes and the magnificent spectacles presented at the Radio City Music Hall all attest to the development of this young man to the point where he is acknowledged to be the peer of all stagecraftsmen.

The first big musical motion picture, "The King of Jazz" built around Paul Whiteman, brought Markert to Hollywood where he immediately scored the same success that marked his stage efforts. In 1940, he sought further fields to conquer, and scored sensationally with the first big super ice show "Ice-Capades."



NAT KARSON
Costume Designer



DOLORES PALLET
Musical Advisor



BENJAMIN SCHWARTZ
Musical Director



Melody
GIRLS



Silver and Gold *Waltz*

MICHAEL MEEHAN



GLORIA NORD



FRANKIE and JOHNNY

MELVA MORENO

FRANK FOSTER

EILEEN MCDONNELL



COMEDY and NOVELTY



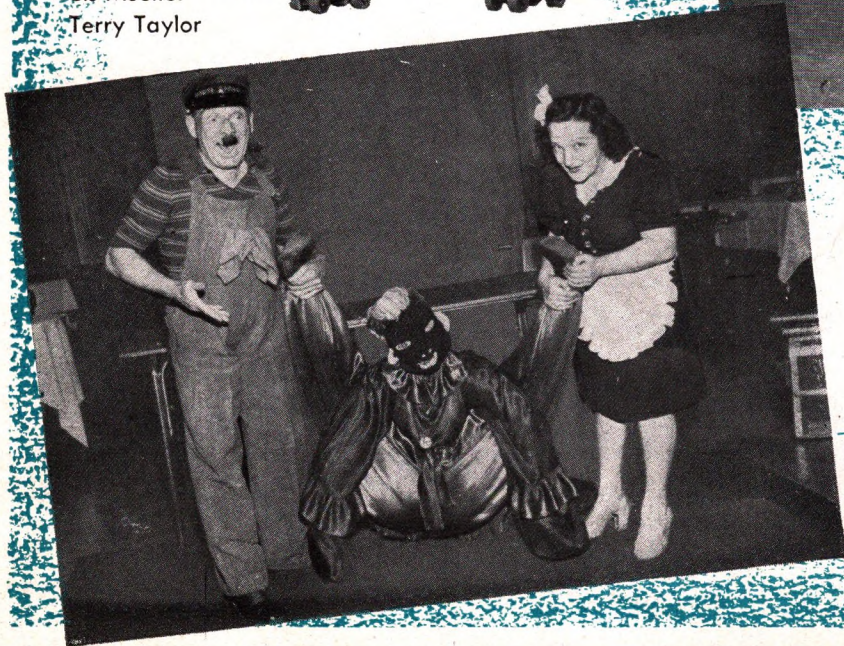
The Rudells



Bob Ritz
Sis Mueller
Terry Taylor

Trio Amadori

The Vanity "Fairs" as
Wooden Soldiers



The Great Mirrelli
Assisted by Donnie Davidson





Sextette
from the Tyrol



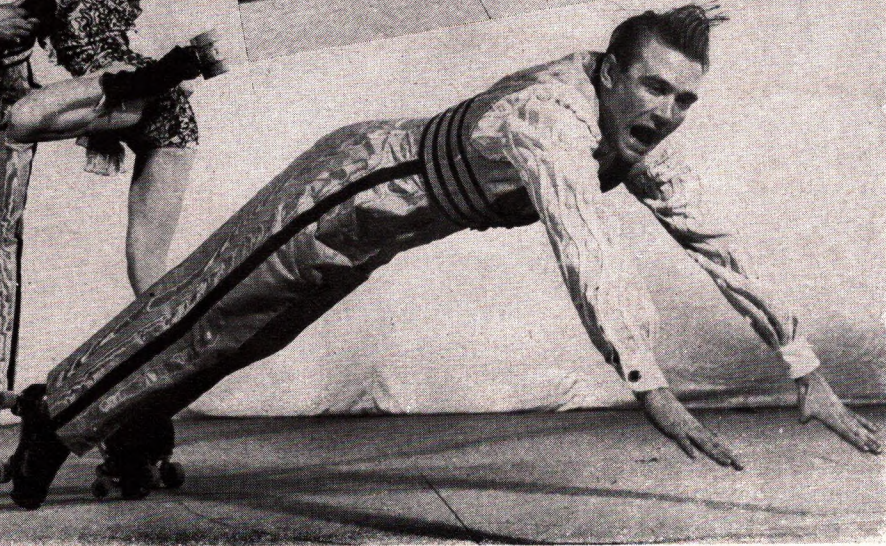
Bobby May



Bowery Belles



Lillian Schroeder
Buddy Swan
Terry Taylor



STAFF BEHIND THE SCENES

Company Manager.....Frank Schuler
 Musical Director.....Benjamin Schwartz
 Advance Representatives.....George Poli, Dee Poli, Fred Johnson
 Radio Representative.....Helen Drummond
 Wardrobe Mistress.....Emma Steinberg
 Electrician.....Russel Dunavan
 Carpenter.....Armour Gardner
 Scenes and Properties.....Paul Frieday
 Skate Mechanic.....George Behrmann
 Company Auditor.....Carol Bau
 Company Secretary.....Margaret Dunavan

**GLORIA NORD
 RINK ROLLER SKATES**

*"Absolutely the Finest Made. For All
 Around Dance, Figure and Rink Use"—*

Says **GLORIA NORD**

Also endorsed by cast and management of Skating Vanities.

The new Gloria Nord Rink Rollers represent the Skate Industry's chief engineering achievement in fine skate construction. Manufactured by the Cleveland Skate Co., they meet the exacting design requirements of beautiful Gloria Nord, skillful star of the famous Skating Vanities. They are tops—for performability!

Manufactured by
THE CLEVELAND SKATE CO.
 6800 Denison Ave., Cleveland, Ohio

H Y D E S H O E S

WORN and
 RECOMMENDED
 by the cast of
 Skating Vanities
 of 1946



Sold and
 endorsed by
 Roller Rink
 Operators
 throughout
 the nation.

HYDE ATHLETIC SHOE CO.

Makers of Famous "BETTY LYTLE" Shoes

Cambridge

Massachusetts

SKATING VANITIES ENJOYS METEORIC 5-YEAR RISE TO FAME!

When Skating Vanities was born in 1942 it inaugurated a new vista of entertainment, opened a new horizon of opportunity for thousands of talented young American athletes, and elevated a popular childhood sidewalk sport into a national institution for the amusement loving public.

The show was started as a promising experiment by Harold Steinman and his partners, who were men of foresight, showmanship and vision. The initial cast consisted of only 60 stars and line girls, and during the first season the show played to only 250,000 patrons. The second season the attendance was increased to 600,000, the third to 900,000, the fourth to 1,100,000 and this past year Skating Vanities was welcomed by 1,300,000 satisfied patrons in 28 cities throughout the United States and Canada.

In its meteoric five year rise the company has gradually been increased to 140 stars, Vanity-"Fairs" and Skating Escorts. The show during its annual tour auditions some 2,000 ambitious youngsters in its search for new and greater talent.

In its rise to nationwide popularity, Skating Vanities made a picture for 20th Century Fox in 1944 . . . the "Pin-Up Girl" with Betty Grable. Each year its directors have spared no expense to bring forth greater magnificence of production and to develop new horizons in this rapidly expanding entertainment industry.

And so, with an eye to the future, and a gracious bow to you for your continued patronage, we take pleasure in presenting the \$250,000 spectacle, SKATING VANITIES OF 1948. Below is the booking schedule of this 6th edition. If you enjoy the show please advise your friends in these cities.

BOOKING SCHEDULE 6th EDITION "SKATING VANITIES OF 1948"

| | |
|---|---|
| QUEBEC, CANADAFair GroundsAug. 29—Sept. 7 | DENVER, COLO.AuditoriumDec. 25—Jan. 3 |
| MONTREAL, CANADA . . .The ForumSept. 9— " 14 | SALT LAKE CITY, UTAH. .ColiseumJan. 5— " 12 |
| OTTAWA, CANADAAuditorium " 16— " 20 | SAN FRANCISCO, CALIF. .Auditorium " 14— " 25 |
| TORONTO, CANADA . . .Maple Leaf Gdn. . . " 23— " 27 | OAKLAND, CALIF.Auditorium " 26—Feb. 1 |
| CHICAGO, ILL.The Stadium. " 29—Oct. 5 | SACRAMENTO, CALIF. . .AuditoriumFeb. 2— " 10 |
| CHATTANOOGA, TENN. . .AuditoriumOct. 7— " 12 | FRESNO, CALIF.Auditorium " 11— " 16 |
| MEMPHIS, TENN.Auditorium " 14— " 19 | DES MOINES, IOWAColiseumFeb. 20—Feb. 25 |
| MILWAUKEE, WIS.Auditorium " 21—Nov. 2 | DETROIT, MICH.Olympia " 27—Mar. 7 |
| OMAHA, NEBR.ColiseumNov. 4— " 9 | TOLEDO, OHIO.Sports ArenaMar. 8— " 14 |
| ST. LOUIS, MO.The Arena " 11— " 16 | GRAND RAPIDS, MICH. . .Auditorium " 16— " 20 |
| NEW ORLEANS, LA.Auditorium " 18— " 23 | FLINT, MICH.AuditoriumMar. 31—Apr. 4 |
| HOUSTON, TEXAS.Coliseum " 25— " 30 | |
| OKLAHOMA CITY, OKLA. .AuditoriumDec. 2—Dec. 7 | |
| KANSAS CITY, MO.Auditorium " 9— " 14 | |
| WICHITA, KANS.The Forum. " 16— " 21 | |

DATES TO BE SET ARE—
ROCHESTER, N.Y., ALBANY, N.Y.
COLUMBUS, O., SYRACUSE, N.Y.

